

Data Privacy Policy – Fiscus by Stratesys

Versions

VERSION	DATE	COMMENTS
1.0	03.02.2023	First version the document.

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1. ABOUT THE COLLECTION OF YOUR DATA

1.1. Information provided by you.

We collect personally identifiable information – such as name, telephone number, email, company where you work and your position – by completing forms to download our free content or contact forms. Eventually, the request for some additional information can be made by contacting Stratesys directly via email or telephone contact.

1.2. Site navigation information.

When you visit our website, a 'cookie' is inserted in your browser through the Google Analytics software, to identify how many times you visited our email address. Information such as IP address, geographic location, referral source, browser type, duration of visit and pages visited are collected.

1.3. Contact history.

At Stratesys we store information regarding all contacts already made with our Internet users, such as content downloaded from our pages and deleted via e-mail and telephone.

1.4. Data generated in the use of our services.

When using any of our services, we also track other information from you and the people who visit the sites registered by you. In this case, we will accommodate contact data such as your name, email and telephone, address information such as country, city and neighborhood from which access is blocked, professional profile data, including the position, name and segment of the company where you work, number of employees at that company, academic background and length of professional experience, your marketing motivations and information about your CRM, and information about your browser.

2. ABOUT THE USE OF YOUR PERSONAL DATA

All the data we collect is used to provide our services, and remember, we value your privacy very much. Therefore, all data and information about you is treated as effective, and we will only use them for the purposes practiced and authorized by you, mainly so that you can fully use our services, always aiming to improve your experience as a user. In this way, we can customize the service to suit your tastes and interests more and more. In addition, your data may also be used to create new services, products, and features.

To provide our services, we cross-reference the data we receive with others we have about the same holder in our databases, including data from visitors to the sites registered by you. In particular, we will use the data to monitor the actions of visitors to the registration pages, to create profiles of these people based on data on their behavior and to verify what their interests are, to classify and qualify these people according to this profile, and to create dynamic lists of these people for the execution of targeted marketing actions, which are carried out automatically according to the ranking of visitors.

Eventually, we may use the data for purposes not provided for in this privacy policy, but these will remain within your legitimate expectations. The eventual use of your data for purposes that do not purchase them with this prerogative will be done with your prior authorization.

In addition to the above, we will use your data for the following purposes:

- ✓ Your e-mail is used to send the material or information requested by you when completing the form. It can also be used to send Newsletters, always related to the Digital Marketing theme. The e-mail will also be used to communicate the launch of new free materials or new products from Stratesys or partners. However, the user can unsubscribe at any time.
- ✓ Download data may be disclosed such as surveys and statistics, and no personal information is openly disclosed unless explicitly authorized.
- ✓ Stratesys employees may eventually get in touch via email or telephone to do research or present products and services.
- ✓ When requesting a sales analysis, the user receives an adhesion term that specifies the extra information that will be requested for the analysis, as well as its privacy policy and the secrecy with which this information will be treated.
- ✓ Send you messages about support or service, such as alerts, notifications, and updates.
- ✓ Communicate with you about products, services, promotions, news, updates, events, and other matters that may be of interest to you.
- ✓ Carry out targeted advertising according to your tastes, interests and other information collected.
- ✓ Customize the service to suit your tastes and interests more and more.
- ✓ For any purpose that you authorize us at the time of data collection.
- ✓ Comply with legal obligations.
- ✓ Stratesys Services have the right to monitor the entire platform, mainly to ensure that the rules described here are being observed, or that there is no violation or abuse of applicable laws. Therefore, Stratesys reserves the right to exclude a certain user, regardless of type, if this Policy is not respected.

3. ABOUT ACCESS TO YOUR PERSONAL DATA

Only Stratesys employees will be able to see your personal information, and among these, only people with the proper authorizations. Eventually, if the insertion of your information happens in actions created in partnerships, the explicitly identified partners will also have access to the information. No personal data may be publicly disclosed.

All your data is confidential and any use of it will be in accordance with this Policy. Stratesys will use all reasonable market efforts to ensure the security of our systems and your data. Our servers are located in different locations around the world to guarantee their stability and security, and they can only be accessed through previously authorized communication channels.

All your information will be, whenever possible, encrypted, in case it does not prevent its use by Stratesys. At any time, you may request a copy of your data stored in our systems. We will keep the data and information only for as long as they are necessary or relevant for the purposes described

in this Policy, or for periods predetermined by law, or as long as they are necessary for the maintenance of Stratesys' legitimate interests.

Stratesys considers your privacy extremely important and will do everything in its power to protect it.

4. ABOUT DATA SHARING

By clicking on the content sharing buttons on the social networks available on our pages, the user will publish the content through his profile on the selected network. Stratesys does not have access to the login and password of users on these networks, nor will it publish content on behalf of the user without the user performing this action. The same goes for obtaining educational materials through the “Social Payment” option.

As a consultancy, Stratesys will be able to operate together with other companies in a wide range of activities, including to provide localization functionalities, advertisers, sponsors and commercial partners, online and offline, in addition to dissemination tools and performance analysis. In this way, we reserve the right to share your information, including location, registration and interest data, with our partners, advertisers and service providers, whenever possible, anonymously, in order to preserve your privacy. Through this document, you expressly authorize such sharing.

Stratesys allows other companies and ad networks to advertise on our company through different technologies. Therefore, you may eventually directly receive advertisements, content and links displayed in a personalized way, according to your interests and behavior in other services with which you interact. To this end, data may be shared between Stratesys and these other companies, primarily unique identifiers, IP addresses, cookies, and java scripts, which may be used to measure the effectiveness of online advertising. Through this document, you expressly authorize such sharing.

However, Stratesys is not responsible for the actions, ads and content generated by our commercial partners and ad networks, and this Policy does not apply to them, as Stratesys does not control them.

All your data, information and content may be considered active in the case of negotiations in which Stratesys takes part. Therefore, we reserve the right to include your data among the company's assets in case it is sold, acquired, or merged with another company. Through this Policy you agree and are aware of this possibility.

Stratesys reserves the right to provide your data and information about you, including your interactions, if legally required to do so, necessary act for the company to comply with national laws, or if you expressly authorize it.

5. ABOUT THE USE OF INFORMATION PROVIDED TO OUR CUSTOMERS

Stratesys makes available to its customers, through the software, tools for creating Landing Pages, CRM, sending e-mail marketing, among others that involve the management of personal information of users with whom its customers maintain a relationship.

However, Stratesys does not control the requested information using its system. This data belongs to customers, who use, disclose, and protect it in accordance with their privacy policies. They are also responsible for collecting, manage and process confidential information.

6. ABOUT CHANGING/DELETING PERSONAL INFORMATION

You can always opt out of receiving any further emails from Stratesys. In all emails we send there is always a link to cancel your subscription available in the last lines. Clicking this link will automatically remove you from the mailing list.

It is important to mention that when filling out any form again, your e-mail will be reinserted into the list. Therefore, the cancellation request must be made again if it is in your interest.

All data collected will be deleted from our servers when requested or when they are no longer necessary or relevant for us to offer you our services, unless there is any other reason for maintaining it, such as a possible legal obligation to retain data or the need preservation of these to safeguard the rights of Stratesys. To change your personal information or delete it from our database, just send an email to contato@uqualifyapp.com

7. CHANGES TO THE PRIVACY POLICY

This Privacy Policy may undergo updates. Therefore, we recommend periodically visiting this page so that you are aware of the changes. If relevant changes are made that require further authorization from you, we will publish a new privacy policy.

Before using the information for purposes other than those defined in this Privacy Policy, we will ask for your consent.

8. APPLICABLE LAW

This document is governed by and must be interpreted in accordance with the laws of the Federative Republic of Brazil. The Jurisdiction of the District of Florianopolis, Santa Catarina, is hereby elected as competent to resolve any issues that may arise from this document, with express waiver of any other, however privileged it may be.